



Small Town. Real Life.

CALL FOR MURALIST

APPLICATION DEADLINE: TBD

ARTIST BUDGET: \$8000

TOTAL PROJECT BUDGET: \$15,000

1st and Virginia “Greetings from Duvall” Mural

OPPORTUNITY

The City of Duvall is seeking proposals from experienced artists and muralists to design and sketch a mural featuring “Duvall through the Ages” encased in the letters spelling “Duvall.” Examples provided in this Call for Artists. This opportunity is open to all mural artists living in King, Kitsap, Pierce, and Snohomish counties, Washington. The selected artist or artist team will need to present their final design to the City of Duvall Cultural Commission before work commences.

PROJECT VISION

The site location for this project will be on a residential retaining wall at the intersection of 1st Street and Virginia Street in the City of Duvall. It is expected that this project will be located on approximately 8-9 “panels” of the retaining wall, with each letter of the name “Duvall” featuring a self-contained theme that reflects “Duvall through the Ages.”

The muralist will design the mural based on the concept of a “Greetings from” mural and using the theme “Duvall through the Ages.” The muralist will then sketch the design on the mural on the pre-painted retaining wall with the understanding that the painting and completion of the mural will be performed by the Duvall community in a community special event setting.

The selection committee has developed some shared thoughts on the story being told with this project that they would like to share for artists consider:

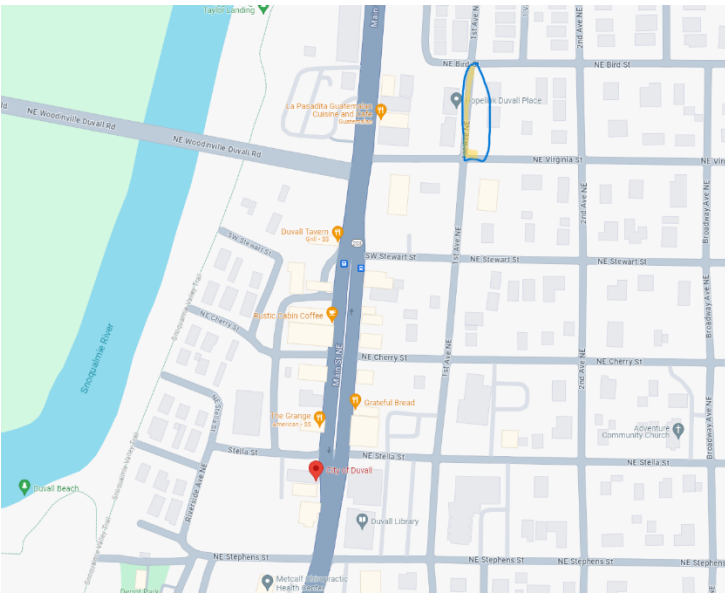
- the “Duvall through the Ages” theme must be clearly understood from the design;
- the design must be suitable for public viewing of all ages and audiences; and
- the design must be able to be easily painted by community members of all ages.

Examples:



Location and Site:





BUDGET

The selected artist(s) will be provided with a \$8000 contract to formalize the design and sketch the design on the wall. Project administration, site preparation, and community art materials will be provided by the City of Duvall.

ELIGIBILITY

This opportunity is open to all mural artists living in King, Kitsap, Pierce, and Snohomish counties, Washington.

ABOUT PUBLIC ART IN CITY OF DUVALL

Duvall is a charming small town with a diverse, attractive, and engaging Old Town/Downtown that is walkable, commerce-oriented, and economically thriving. Duvall is a place where trails, sidewalks and streets enable families to explore parks and neighborhoods on foot or by bike. Art, culture, and our heritage are valued in our town, and we respect and preserve the natural environment. Small business and the entrepreneurial spirit are encouraged – as a result, innovative local businesses offer services and products to Duvall residents. Duvall is a unique place where people walk, shop, eat, conduct business, raise families, and enjoy arts and music, all while enjoying the beautiful Snoqualmie valley.

ANTICIPATED PROJECT TIMELINE

Call to Artist Released	July 26, 2024
UPDATED - Application Deadline due by 5 pm (late applications will not be accepted)	August 30, 2024
UPDATED - Selection Panel and Finalists Notified	September 6, 2024
UPDATED - Artists Interviews (if applicable)	September 2 - 6, 2024
UPDATED - Final Artist Selection and Contract Signed	September 13, 2024
Conceptual Design Delivery and Review	September 27, 2024 (ore earlier)
Final Design Delivery and Review	October 18, 2024 (or earlier)
UPDATED - Completion of Sketched Mural on treated wall	November 9, 2024 (or earlier)
Closeout	December 2024

This timeline is intended to provide applicants a loose framework for project phase expectations. The timeline, with exception to dates relating to the call-to-artists, are subject to change based on the approval process and needs of the overall project

It is the Applicant's sole responsibility to timely submit their application by the scheduled deadline date and time.

The application must contain the following information in the sequence set forth below. Applicants will be ranked according to the articles below, with points applied per article (100 points total – see scoring rubric for full point breakdown):

1. **Initial Application Questions** (pass/fail)

Name:

Pronouns:

Artistic Medium(s):

Address:

City/ State/ Postal Code:

Phone:

Email:

Social Media:

Website:

2. **Letter of Interest/Ability to Provide** (10 points)

Include a one-page letter addressing why you're interested in this opportunity and your related experience or qualifications. Describe how the Applicant would approach a project of this scale and complexity. Explain your ability to deliver the level of quality desired within the project's timeframe.

3. **Resume/Prior Experience** (15 points)

Include a detailed, one-page resume of the Artist's qualifications and past experience.

4. **References Contact Sheet** (pass/fail)

Applicants must provide at least two (2) current references who are familiar with the quality of the artwork created by the Applicant. References must be able to verify Applicant's ability to comply with the requirements of this application. Failure to provide references may be grounds for disqualification. Before a contract is awarded, the City will conduct reference check as is necessary to evaluate and determine the performance record and ability of the top ranked Applicant(s) to perform the size and type of work to be contracted, and to determine the quality of the service being offered. By submitting an application, you authorize the City to conduct reference interviews as needed.

5. **Examples of Past Artwork** (25 points)

Provide three (3) examples of your completed artwork that demonstrate your ability to best meet the desired outcomes of this call to artist. Examples can be provided in photo or video form.

Example #	Title:
Type of Work:	
Materials Used:	
Date Finished:	
Affiliation, Additional Information or Comments	

6. **Artwork Concept** (50 points)

Provide a visual concept and a detailed written description for your artwork idea. Concepts should be PDF, JPEG, or word DOC format. Please remember that because these concepts are uncompensated, provide just enough to illustrate the proposed artwork, bolstered by a detailed description. Descriptions must include all intended materials, general dimensions, anticipated weight, working title, and any other pertinent information, including appropriateness for outdoor public display, safety, tourism and marketing potential, and compatibility with project vision (see scoring rubric for full criteria and scoring breakdown) Finalists will be compensated for the interview process and for refining their concepts.

Full scoring rubric and criteria included in Exhibit A.

QUESTIONS & CLARIFICATIONS

Submit any questions or requests for clarifications by or before August 16, 2024, 5:00 pm to staff via email @ rita.moreno@duvallwa.gov

EXHIBIT A: Scoring Rubric

Use Insufficient, Needs Development, Good, Very Good, and Excellent as guides when scoring and remember to be as consistent as possible. Any scored section(s) in which an Applicant did not provide a response, will receive 0 points in that section.

Completeness of Application (10 Points Available)						
Letter of Interest/ Ability to provide Score: Up to 10	1 – Insuff. (2 Points)	2 – N.D. (4 Points)	3 – Good (6 Points)	4 – Very Good (8 Points)	5 – Excellent (10 Points)	
	Letter of interest is incomplete.	Letter of interest lacks important details.	Letter of interest is complete but not detailed.	Letter of interest is complete and thorough.	Letter of interest is complete and extremely detailed.	
Evidence of Follow Through (15 Points Available)						
Resume/Prior Experience Score: Up to 15	1 – Insuff. (3 Points)	2 – ND (6 Points)	3 – Good (9 Points)	4 – Very Good (12 Points)	5 – Excellent (15 Points)	
	Resume is incomplete.	Resume lacks important details.	Resume is complete but not detailed.	Resume is complete and thorough.	Resume is complete and extremely detailed.	
Reference Contact sheet Score: Pass/Fail	1 – Insuff.	2 – N.D.	3 – Good	4 – Very Good	5 – Excellent	
	No evidence of prior experience	Some evidence of prior experience.	Some evidence of prior work and proof of success.	Ample evidence of prior work and proof of success.	Significant evidence of prior work and proof of success.	
Quality of Proposal (50 Points Available)						
Example of Past Artwork Score: Up to 25	1 – Insuff. (5 Points)	2 – N.D. (10 Points)	3 – Good (15 Points)	4 – Very Good (20 Points)	5 – Excellent (25 points)	
	No evidence of prior experience	Some evidence of prior experience.	Some evidence of prior work and proof of success.	Ample evidence of prior work and proof of success.	Significant evidence of prior work and proof of success.	
Artwork Concept Score: Up to 50	1 – Insuff. (5 Points)	2 – N.D. (10 Points)	3 – Good (15 Points)	4 – Very Good (20 Points)	5 – Excellent (25 points)	
	Not aesthetically pleasing.	May be aesthetically pleasing to some.	Aesthetically pleasing to most.	Aesthetically pleasing.	Aesthetically pleasing and iconic.	

TOTAL: